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TO WHOM IT MAY CONCERN,

My name is Anna Sandell and I'm a recent graduate of Western Washington University. I found your posting for a marketing coordinator position on LinkedIn and knew I needed to apply. Over the past 6 years, I've had the pleasure of working in a variety of marketing internship roles. I believe that my marketing experience in the property management and development industry as an Intern at Guide Property Services, combined with my experience in the civil engineering industry at The Robbins Company, makes me uniquely qualified for this position.

In my current role as a Marketing and Operations Intern at Guide Property Services, I am responsible for creating marketing guidelines, implementing process improvements, and collaborating with a range of vendors to develop marketing collateral for new properties and the company itself. As a Marketing Intern at a company without a marketing team, I've gained invaluable experience in taking initiative, working autonomously, and becoming comfortable with ambiguity.

In my time at The Robbins Company, I had the opportunity to develop my B2B social media marketing skills by writing content for a range of platforms including Twitter, LinkedIn, and email newsletters. I also assisted with the planning of industry events by researching and evaluating potential venues. This experience was instrumental to my development as a marketer, it taught me the ability to write informative content for an expert audience about highly technical subjects of which I had no previous knowledge.

I've attached my resume for further review. Please do not hesitate to reach out via email at <u>anna.v.sandell@gmail.com</u> or phone at (206) 637-5560 if you'd like to discuss my experience in more detail.

Thank you for your consideration.

SINCERELY,

Anna Gandell Anna Sandell